

# PARTNER PROGRAMME



HM Government  
**G-Cloud**  
Supplier



**AES256**  
Military Grade  
Encryption  
★★★★★



# **STAY PRIVATE**

Secure Email. Made Simple.

**91%** of  
cyberattacks  
begin with  
an email

## What is StayPrivate?

- StayPrivate is a cloud-based email encryption service which ensures that business emails to and from both business and personal email accounts are secure and compliant with all data privacy laws..
- StayPrivate sits outside the existing corporate security infrastructure, protecting emails from the moment they leave the corporate email gateway and keeping information private even after delivery.
- Established in 2014, StayPrivate's patented technology is trusted by thousands of businesses of all sizes and across all sectors to keep millions of emails secure every day.

## How StayPrivate works

- Implemented company-wide in a matter of minutes, StayPrivate automatically checks email recipients and content and encrypts accordingly.
- Business recipients receive secure emails as normal in their inbox.
- Personal recipients receive a notification email from the sender. They click on the link and set a 4-digit PIN (of their choice) to access their own secure area where they can read and reply securely.

Using StayPrivate prevents up to  
**80%** of email-based cyberattacks

# STAY PRIVATE

StayPrivate fixes the #1 SME security gap

## Business-to-personal email is a cybersecurity weak spot

Over 90% of cyberattacks on businesses begin with an email, and over 80% of these attacks involve personal email accounts.



## Business-to-personal email is not compliant with data privacy laws

Sending emails containing personal information to free email accounts is a breach of data privacy regulations such as GDPR and CCPA.



## Email is replacing the post, amplifying the size and urgency of the problem

As well as being much more convenient than post, email is cheaper, quicker and better for the environment.



## Big Tech is not motivated to solve the business-to-personal email problem

Google, Microsoft and others provide free personal email, generating revenue through data mining.



# **STAY PRIVATE**

## Key benefits for partners

### **StayPrivate is designed to be a great addition to any offering:**

- Workd seamlessly alongside any existing technology, product or service stack.
- Easy, automated deployment and no requirement for ongoing support.
- Supports your credentials in an increasingly risk-adverse environment, whether supporting an existing security offering or as a door-opener into the security space.
- Co-branded notification emails enable you to promote your brand and expertise.
- Simple billing with automated customer usage statements emailed on a monthly basis and available in the Partner Dashboard.
- Adds value for customers by enabling them to use their existing email for important communications.
- Attractive partner margins deliver substantial recurring revenue.



## StayPrivate extends the existing tech stack

### StayPrivate sits outside the corporate firewall

- ▶ protecting emails after they have left the company's email gateway;
- ▶ working outside of the corporate technology perimeter.

### StayPrivate complements existing cybersecurity, technology and network offerings

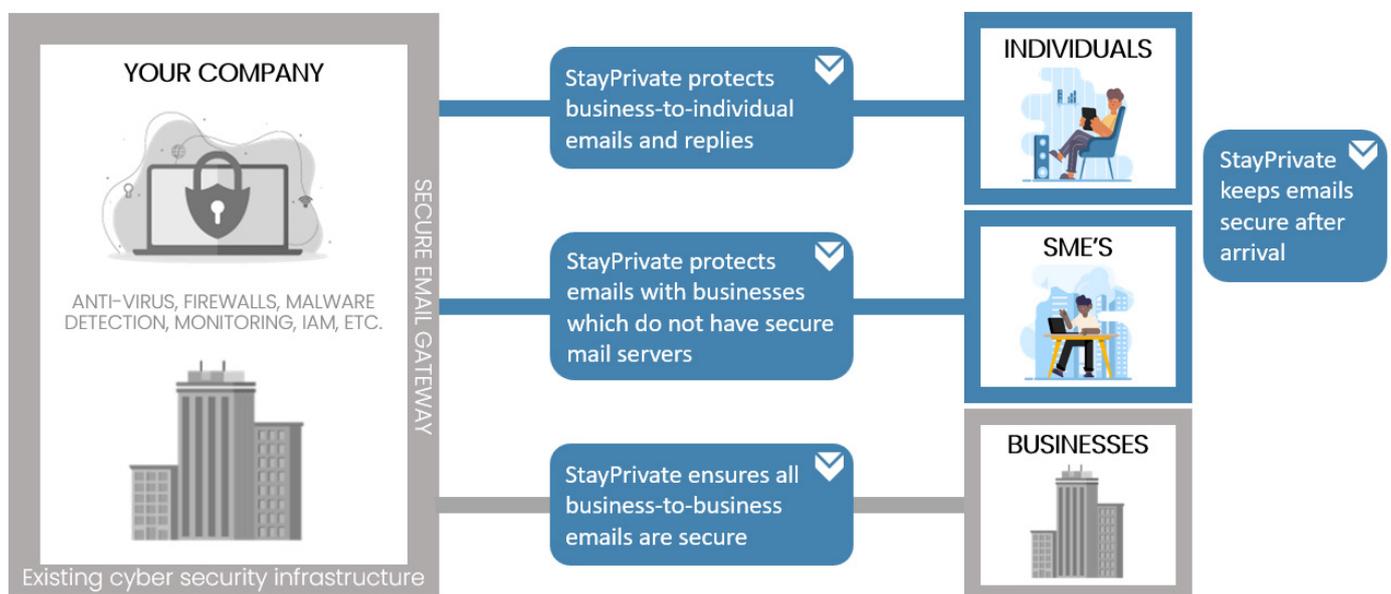
- ▶ no cannibalisation of existing technology;
- ▶ works seamlessly alongside all corporate security solutions, including specialist solutions from cybersecurity providers and native security solutions provided by Microsoft 365 or Google Workspace.

### The simple, automated setup process

- ▶ means that a new company can be set up and using StayPrivate inside five minutes.

### StayPrivate requires no support and almost zero training

- ▶ users simply include their company keyword to send emails securely.\*



\* More advanced configurations are also available, including integration with an existing data loss prevention or compliance solution.

# STAY PRIVATE

75%

of organisations around the world experienced phishing attacks during 2020

## Key features of StayPrivate

- ▶ Prevents phishing attacks and stops cyber criminals accessing key information.
- ▶ Ensures emails containing sensitive information are GDPR-compliant.
- ▶ The customer retains sole ownership of their data.
- ▶ Works seamlessly with any email provider and any existing email security solution.
- ▶ Military-grade encryption, multi-geographic resilience, no back doors, no tracking.
- ▶ Simple, automated deployment company-wide in minutes.
- ▶ Incredibly easy to use, both for company users and end-clients.
- ▶ No disruption to existing business practices.
- ▶ Great value for money.
- ▶ Excellent partner margins and support.



## Frequently asked questions

### 1. How do I get started selling StayPrivate?

Drop us a line at [partners@stayprivate.com](mailto:partners@stayprivate.com). We will send you the necessary documentation and get you set up on the StayPrivate Partner Dashboard.

### 2. How quickly can I get a customer signed up and live?

Using the automated set-up tool in the Partner Dashboard, you can get a new company provisioned, set up and fully live in under five minutes. Note that you will need administration access to the corporate email server in order to facilitate the setup at the company end.

### 3. Can StayPrivate be used on a mobile device?

Yes. Once StayPrivate is configured on the company email server, it will work with any email sent from any device. Consumer recipients can access emails on any device simply by clicking on the secure link.

### 4. Will my team need training on how to use StayPrivate?

No training is required. We provide complimentary online video training sessions to partner sales teams, focusing on the customer proposition and product positioning.

More information  
is available at  
[www.stayprivate.com](http://www.stayprivate.com).



# **STAY PRIVATE**

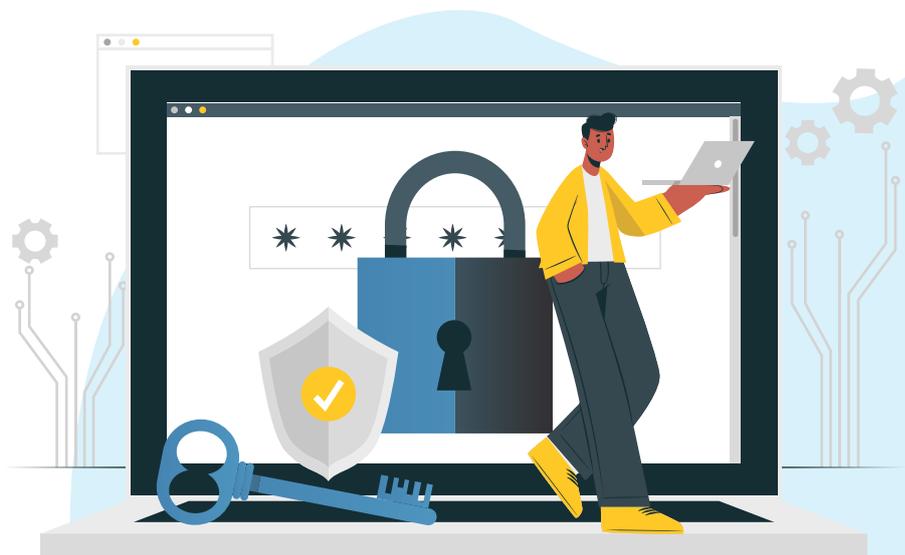
## StayPrivate – the solution you can trust

- Enterprise-grade security with geographic resilience and military-grade AES-256 encryption, device recognition & MFA, transparent audit histories, with secure and easy access via StayPrivate patented 'no-trail' PIN authentication.
- Proven & trustworthy – StayPrivate is an established business protecting millions of emails and thousands of organisations every day.
- Full GDPR compliance and legal protection for all users. Their information remains theirs and theirs only.
- Significantly reduces your customers' exposure to email-based cyberattacks.
- StayPrivate operates at an enterprise level and works seamlessly with your customer's current IT infrastructure and business workflow..
- Both your customers and their customers will find StayPrivate very easy to use and will enjoy confidence that their important emails are now safe and secure.

## Our credentials



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**STAY PRIVATE**

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