WHY WE DID WHAT WE DID

STAYPRIVATE'S GENESIS

stayprivate.com

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StayPrivate sparked into life in early 2013 when Rob Reid and I were working on an innovative retail investment product for a FTSE100 financial services company. This product met a clear need and the company wanted to accelerate sales, but there was one problem: the product needed explaining carefully to investors. This was achievable, but the issue was how to prove so to regulators, maybe years later. Signatures at the bottom of legal documents would count for little.

What we needed was a secure, transparent electronic record of the private conversations leading to the sale. But the technology did not exist.

It soon became apparent that the need to be able to communicate securely, privately and conveniently with customers was not limited to specialist financial services, but applied to any business providing a service to their clients. And so we set about building StayPrivate.

Several years and several million pounds of investment later, StayPrivate is a thriving business helping companies across a range of sectors, including legal, education, medical, social care and, of course, financial services.

Yours faithfully,

Andrew Brogden, CEO & Co-Founder

STAY PRIVATE

THE BENEFITS

StayPrivate ensures safe and secure 2-way communication between businesses and external contacts. Our plug-and-play solution is compatible with all email accounts, making it incredibly easy to encrypt emails and share files securely.

With click-and-PIN access, TLS connections, AES-256 encryption and multi-factor authentication, StayPrivate enables companies of any size to send and receive personal data in a GDPR-compliant manner.

GET IN TOUCH

To download the single license solution, go to www.stayprivate.com.
For more information on our multiple user licenses, please give us a call or drop us a line:

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> " It became apparent that the need to be able to communicate securely, privately and conveniently with customers was not limited to any one business vertical, but to all businesses. But the technology didn't exist. "